## **TELTRUST**

3783 South 500 West #6, Salt Lake City, UT 84115 Tel:: 801-260-9020 Fax:: 801-265-8181 Email:: info@teltrust.com The Honorable Julius Genachowski Chairman Federal Communications Commission 445 Twelfth Street, S.W. Washington, DC 20554

Dear Chairman Genachowski:

As a small business owner, I felt compelled to write this letter to express my concern over your Notice of Proposed Rulemaking as it pertains to third-party billing. Our company, Teltrust Corporation, is a telecommunications firm that provides CLEC, Operator Services Provider, services to 300+ customers across the country.

For more than 6 years, our employees in Utah have provided valuable services to our customers. While we applaud your efforts to protect consumers from phone bill cramming, we also strongly believe that third-party billing services are of great importance to businesses and consumers alike. They must be preserved in any new rules that are implemented for the industry.

Specifically, the FCC's proposed "opt-in" requirement fails to make a distinction for wireline carriers, who inherently provide an opt-in through the affirmative process of placing a collect or long distance call. We believe that implementing an additional consent process is unworkable for wirelines, and may result in increased costs for businesses and consumers in already difficult economic times.

Indeed, all consumers should be protected from phone bill cramming. However, we strongly believe that the FCC's proposed rule is inefficient and has unintended consequences. More effective ways to thwart the practice are available, such as requiring stronger industry standards for reviewing merchants before they are permitted to include their charges on a consumers' phone bill. This will help weed out the bad actors, without punishing businesses like mine which have faithfully and reliably served thousands of customers or the consumers who benefit from our services.

I urge you to consider the millions of Americans who would see their phone bills increase and the many small businesses, like my own, that will be negatively impacted by a decision to require an "opt-in" to third-party billing services. The financial impact felt across the country will be significant.

Thank you for your consideration.

Sincerely,

Gary W. Buehner

**CEO** 

Teltrust Corp.